



Dear Supporter,

For over 20 years, the Down Syndrome Association of Central California (DSACC) has been providing educational programs, support groups, valuable resources, and social opportunities to individuals with Down syndrome, their families, medical providers, educators, and the community at large.

It is our mission to enhance the quality of life for all people whose lives are touched by Down syndrome. From a prenatal diagnosis to end of life, DSACC serves as a tour guide and community resource for all people whose lives are touched by Down syndrome. There is no other organization in the Central Valley that is solely dedicated to supporting the Down syndrome community and we rely on the generosity and support from people like yourself to be able to continue this mission for another 20 years.

Join us in celebrating our 20<sup>th</sup> anniversary as a sponsor of Step Up for Down Syndrome, the largest Down syndrome awareness event in the central valley and DSACC's largest fundraiser of the year!

Step Up is a Timed 5K run/walk, 1 Mile Awareness Walk and Festival being held on Saturday, October 19, 2019 at the Clovis Rodeo Grounds. Every dollar raised at this event stays local. Your donation directly supports programs and helps us raise awareness about the unique gifts and contributions people with Down syndrome make to our community. Now is your opportunity to STEP UP and make a difference.

Last year, you joined us as a **Blue Sponsor** valued at **\$2500**. We would appreciate your consideration joining us at that level or more at this year's event. You will find the different sponsorship opportunities on the following page. We are asking for a written commitment by September 4, 2019, and payment no later than October 9, 2019.

Yours in service,

Jennifer Whiting  
Executive Director



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## 2019 Step Up for Down Syndrome Sponsorship Opportunities

**\$500 Step Up Supporter:** Printed name in promotional materials (deadlines permitting), recognition in 1 DSACC bi-monthly newsletter editions, one walk route marker

**\$1,250 Step Up Magic Maker:** Printed name on promotional materials (deadlines permitting), recognition in 1 DSACC bi-monthly newsletter editions, monthly group social media posts with other event sponsors (July through November), 1 walk route marker

**\$2,000 Step Up Premium Sponsor:** Logo included on promotional materials (deadlines permitting), recognition in 2 DSACC bi-monthly newsletter editions, monthly group social media posts with other event sponsors (July through November), 2 walk route markers, registration for 4 people.

**\$3,000 Exclusive 5K Tent Sponsor:** Logo on promotional materials (deadlines permitting), recognition in 3 DSACC bi-monthly newsletter editions, monthly exclusive social media posts (July through November), 2 walk route markers in prime locations, 2 VIP parking spots, registration for 8 people.  
**\$5,000 Exclusive Start Line Sponsor:** Logo on promotional materials (deadlines permitting), recognition in 3 DSACC bi-monthly newsletter editions, twice a month exclusive social media posts (July through November), four walk route markers in prime locations, 3 VIP parking spots, registration for 12 people.

**\$10,000 Exclusive Title Sponsor:** Logo featured in prime position below event logo on all promotional materials (deadlines permitting) including front of event shirt, recognition in 4 DSACC bi-monthly newsletter editions, weekly exclusive social media posts (July through November), 4 walk route markers in prime location, 4 VIP parking spots, registration for 20 people.

To become a sponsor or have questions, please contact Jennifer at [pd@dsacc.org](mailto:pd@dsacc.org), 559.228.0411.

*Please note that most pre-event printed materials go to press by July 1, 2019, logos and artwork would be due 2 weeks prior to be included.*

# STEP UP SPONSORSHIP COMMITMENT FORM 2019

Saturday, October 19, 2019 at the Clovis Rodeo Grounds

## Sponsor Commitment Form

First Name		Last Name	
Street Address		City/State/Zip	
Phone		Email	
Business name		Business Phone	
Business Address		City/State/Zip	
Title			

Sponsorship level & amount		\$
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I would like my name/organization name to appear as follows:

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(Please print clearly)

I wish to remain anonymous

By signing below, I acknowledge that I am authorized to sign on behalf of my business/organization and understand that I am making a financial commitment on behalf of myself and/or my organization to participate in this sponsorship opportunity. I also acknowledge that I have read the details regarding this agreement.

Signature:	
Printed Name:	Date:
DSACC Representative:	Date:

Down Syndrome Association of Central California is a 501(c)(3) non-profit organization  
EIN #77-0520742.

Make all checks payable to **DSACC** and forward your sponsorship commitment to the address below.  
For credit card payments please contact the DSACC office.

DSACC staff will contact you prior to event for names of your walkers  
& shirt sizes that are included with the sponsorship if applicable.

Benefiting Down Syndrome Association of Central California  
1491 W Shaw Avenue Fresno, CA 93711  
Office: 559.228.0411 Fax: 559.228.0414 Email: info@dsacc.org Website: www.dsacc.org